

FINANCIAL BEGINNINGS WASHINGTON

GIVING LEVELS & SPONSOR BENEFITS

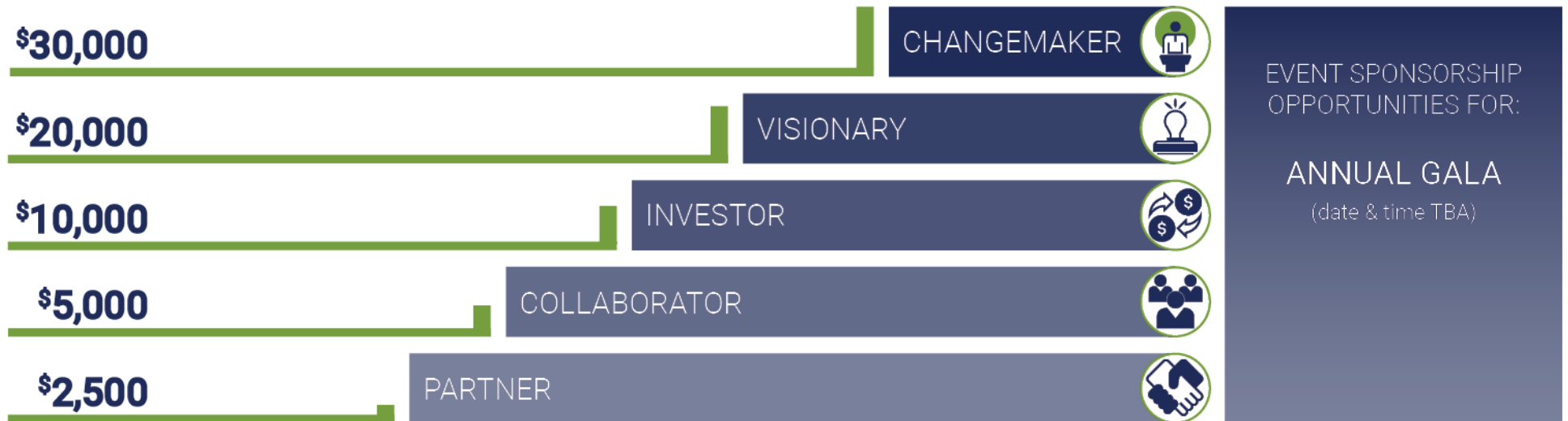
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BENEFITS OF ALL SPONSOR LEVELS

- Support equitable opportunities for economic advancement among individuals and families Washington.
- Expand visibility to parents, youth, educators, community organizations, and regional businesses.
- Receive customized performance reporting to measure success metrics.



OVERVIEW OF GIVING LEVELS








OUR MISSION Financial Beginnings empowers youth and adults to take control of their financial futures.

MILESTONES 10,000 Youth and Adults Educated 100+ School, College, and University Partners 70+ Community and Nonprofit Partners 400+ Trained Volunteers 5,000+ Fans, Followers, and Friends



SPONSOR BENEFITS

- PUBLICITY
- RECOGNITION
- BRAND IDENTITY
- CUSTOMIZED CONTENT
- PERFORMANCE REPORTS

	 CHANGEMAKER \$30,000	 VISIONARY \$20,000	 INVESTOR \$10,000	 COLLABORATOR \$5,000	 PARTNER \$2,500
Number of Volunteer Trainings	5	4	3	2	—
Annual Report Placement	●	●	●	●	●
Logo on Website	●	●	●	●	●
Quarterly Volunteer Achievement Report	●	●	●	●	●
Brand Presence Among Participants & Educators	●	●	●	●	
Engagement Reporting	●	●	●	●	
Sponsor Interview	●	●	●		
Silver Sponsorship of Annual Gala	●	●	●		
Supply of Program Manuals	●	●			
Press Release Announcing Partnership	●	●			
National & Local Social Media Exposure	●				
Presenting Sponsor of a Major Program	●				
Placement on Sponsored Program Website	●				
Sponsor-Branded Webpage	●				

Financial Beginnings is the pathway to a financially literate nation, a nation where individuals cease to see finances as a barrier and instead view them as a tool to realize their dreams. In a financially literate nation, individuals are vested in and contribute to a healthy economic system nationally, regionally, and in their own neighborhood.



DESCRIPTION OF SELECT SPONSOR BENEFITS

ALL LEVELS

Quarterly Volunteer Achievement Report – Details sponsor employees who have been trained and who have taught financial education programs. Includes hours, location, and low/moderate income status of those served.



CHANGEMAKER
\$30,000

Presenting Sponsor of a Major Program – Choose from one of six programs: (1) Financial Footings, (2) Financial Framings, (3) Financial Foundations, (4) Pathways for Postsecondary Success, (5) SAFE: Student Academy for Financial Empowerment, and (6) Forward: Financial Education for Adults. Presenting sponsorship includes “[Program] presented by [Sponsor]” color logo and acknowledgment on in-class presentation slides, recognition on the sponsored program’s separate webpage, recognition in relevant press releases (up to four annually), and acknowledgment and logo on all promotional materials including those sent to schools and community groups.

Sponsor-Branded Webpage – Includes a sponsor-branded URL to showcase sponsor’s partnership with Financial Beginnings. Allows for easy and branded access to Financial Beginnings’ internal reporting data, and for sharing of financial literacy resources.



VISIONARY
\$20,000

National & Local Social Media Exposure – Includes at least two sponsor-features published on Financial Beginnings USA’s LinkedIn, Twitter, and Facebook properties and on Financial Beginnings affiliate/state-specific social media sites.

Supply of Program Manuals – Includes 50 manuals for each of the six major programs.



INVESTOR
\$10,000

Sponsor Interview – Includes an annual sponsor interview, well-publicized via social and traditional media and featured on website and newsletter.



COLLABORATOR
\$5,000

Volunteer Trainings – Includes training of up to 50 employees held at sponsor’s location. Includes all training materials and access to internal volunteer website.

Engagement Reporting – Includes access to internal website detailing volunteer engagement of sponsor employees. Sponsor is able to pull customized reports at any time.